

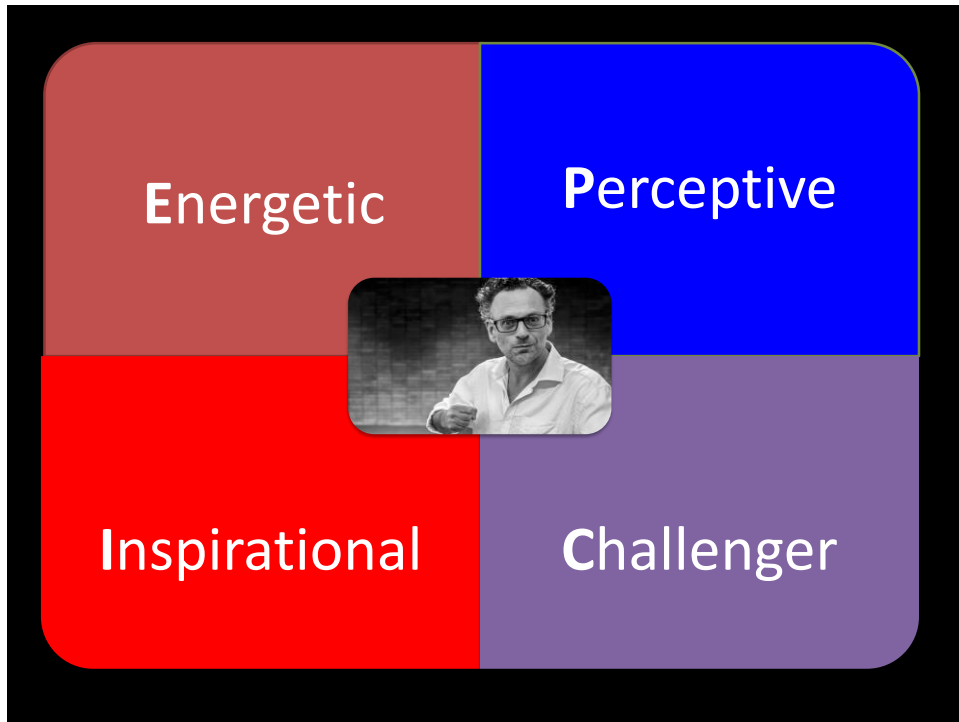
being **E.P.I.C!**

Paul Bourne

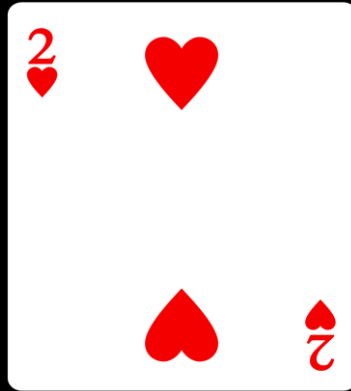


Enterprise and Creativity Workshop

- Creativity & The Start-up
- Enterprise thinking
- Collaborative working 
- Communication impact
- Transformational leadership



DUAL-FRAME PILLARS



FIXED MINDSET



GROWTH MINDSET



TASK



OPPORTUNITY

COMPETENCY



CURIOSITY



LOGIC

INSTINCT

DUAL FRAME DYNAMICS

**1.
Fixed & Growth**

**2.
Task & Opportunity**

**3.
Competency &
Curiosity**

**4.
Logic & Instinct**

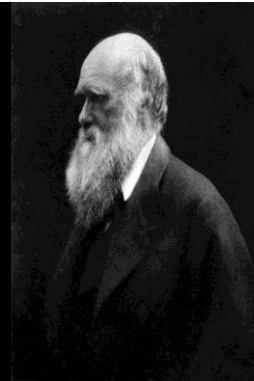
SAFTEY

RISK



I skate to where the
puck will be,
not where it is...

People don't know what they want... until we show them



The survival of animal kind (human kind too) depends upon its ability to **collaborate** and **improvise**.

Every story has a start, middle and end...



...but not necessarily in that order



Ideas come from everywhere...



It's not where you take them from...



It's where you take them to...



When facing a challenge,
the best way to do it is...



...to do it

Paul...



....

If you can't predict the future...

....

If you can't predict the future...

Be it.

NEW NORMAL

Digital Disruption...

NEW NORMAL

Digital Disruption...

Real Magic

Disruptive innovations, radical thinking, new business models and resource scarcity...

Disruptive innovations, radical thinking, new business models and resource scarcity...

Drive Entrepreneurship

Creativity vs. Innovation?

Innovation ends up with an
invoice...

being **E.P.I.C!**

Thank you!

